



# FUNdraising Guide

Becoming a #SNAPSSuperhero

[snapsyorkshire.org](https://snapsyorkshire.org)



WHAT WE DO  
WHAT WE DO  
WHAT WE DO  
WHAT WE DO



THANK YOU!  
for supporting SNAPS

We're a Leeds based charity that provides vital physiotherapy and support for children with additional needs and their families.

Our aim is to make the 'impossible', possible for children with additional needs.

### PHYSIOTHERAPY

We deliver hydrotherapy and rebound therapy to enable children with additional needs to achieve milestones such as sitting unaided, crawling and walking.

### SWIMMING LESSONS

We also deliver swimming lessons in a relaxed setting so children with additional needs and their siblings can learn to swim together and build up their confidence to move into mainstream provision.

### FOOTBALL CLUB

The SNAPS Football Club helps children with additional needs and their siblings be part of a team where the emphasis is on FUN!

### A SUPPORTIVE AND INCLUSIVE SPACE

Alongside all of this, we offer a space for the whole family to meet other families, share experiences and support one another.





# Why SNAPS needs your help...

Regular therapeutic support can be expensive and difficult to access. SNAPS currently supports over 80 families with a child with additional needs. Our sessions make a real difference to families, but our professionally delivered services need continuing funds to operate.

The cost of one of our physiotherapy sessions is £40, but we ask families to contribute just £9.

We receive no statutory funding to do what we do – instead, we rely on the goodwill of people like you who fundraise and donate to our much-needed service.



MEET LIZZY  
MEET LIZZY  
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MEET LIZZY

Emily shared her  
SNAPS story with us.  
Please meet Lizzy.

"We have attended SNAPS at different times in our journey as a 'Special Family'.

In the early days, when Lizzy was 2, it was to feel that we weren't alone and to have a safe place to socialise and not feel judged.

Now Lizzy is older, we attend so she can meet with her friends and play Boccia.

She can also access affordable additional therapy that would cost astronomical prices should we source it privately.

SNAPS continues to be the 'go to' place for support for Lizzy, us as parents and for her little brother, who we also hope will form friendships with other siblings.

The dedication from the staff and the familiar faces is vital to the smooth and successful running of SNAPS. We look forward to our Saturday mornings there."

# SO, HOW CAN YOU HELP? SO, HOW CAN YOU HELP? SO, HOW CAN YOU HELP?

There are lots of different ways you can support SNAPS:

## BECOME A #SNAPSSUPERHERO AND TAKE ON A CHALLENGE

Whether it's a 10K, an open water swim or an obstacle course, taking on a challenge to support SNAPS is a great way to motivate yourself and raise funds! Choose your own challenge or take your pick from our fundraising events.

## FUNDRAISE IN YOUR COMMUNITY

Whether you're an individual, part of a school, a community group or faith group, you can get involved! From bake sales to clothes swaps, fundraising in your community is a great way to get creative. We can help you with ideas and come and talk to your school, group or place of worship about SNAPS – just get in touch!

## SUPPORT SNAPS AT WORK

Partnering with SNAPS isn't just about pledging funds – we have lots of exciting opportunities which will engage staff, raise your profile and meet CSR targets. You don't need to be a big company to make a big impact – whatever the size of your business we value every contribution.

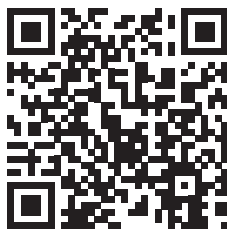
## DONATE YOUR TIME

Volunteer with SNAPS! From supporting us at our services, to planning fundraising events and helping us raise awareness, there are lots of ways you can get involved.

## MAKE A DONATION

A simple way to support SNAPS is to donate. Every donation helps us to provide vital physiotherapy and support for children with additional needs. Just £40 helps us provide a physiotherapy session to help a child achieve crucial milestones.

To find out more about supporting SNAPS simply scan this QR code with your smart phone camera for further information.



MEET KIERON  
MEET KIERON  
MEET KIERON  
MEET KIERON

Kieron is taking part in the new SNAPS dance classes, here is his story as told by his mum Kathy:

I've been attending SNAPS at Broomfield for almost two years with my nine year old son Kieron. It's been great to have somewhere to take him where he fits in perfectly – other groups that are for mainstream children never felt right for him, I felt I didn't fit in either.

He's made lots of lovely friends at SNAPS and so have I.





# Here's what your **FUNdraising** helps us do...



**£20**

can provide two footballs  
for our Football Club

FOOTBALL  
FOOTBALL  
FOOTBALL



**£10**

can buy arts  
and crafts  
materials for  
our services



**£40**

can provide a physiotherapy  
session for a child with  
additional needs



**£50**

can help us provide a dance  
session at our services

DANCE  
DANCE



**£200**

pays for a music  
therapy session

**£800**

helps us deliver a Saturday of  
activities at our Broomfield service



**£1,385**

helps us deliver a Saturday of  
activities at our Penny Field service



# Keeping your FUNdraising SAFE AND LEGAL

**Before you get started, make sure to read this section and brush up on your fundraising knowledge! Don't worry if any of this sounds a little confusing – just get in touch if you need further support and we can help you with any queries you have.**

## IF YOU'RE ORGANISING AN EVENT:

- ▶ Please ensure any promotional materials specify that your event is 'in aid of' SNAPS and include our charity number (1171244).
- ▶ Make sure to complete a risk assessment – simple templates and tutorials are available online. SNAPS cannot accept liability for any loss, damage or injury as a result of taking part in a fundraising event in aid of SNAPS.
- ▶ Any event involving the public requires insurance – check with the venue that your event will be covered.
- ▶ Planning on serving alcohol or providing entertainment? You may need a Temporary Events Notice – contact your venue and local council to check.
- ▶ Check if you need First Aid at your event with St John's Ambulance or the Red Cross.
- ▶ If you're planning on serving food, check the Food Standards Agency website for advice.
- ▶ Ensure any children at your event have permission to take part and have a responsible adult (such as a parent, carer or guardian) to supervise them. Adults who look after children as part of an event will need a DBS check.

## IF YOU'RE COLLECTING MONEY:

- ▶ If you're holding a street collection, you'll need a licence from your local authority.
- ▶ If you're having a collection on private property (for example, a shopping centre or a pub), you'll need to get permission from the owner or manager.
- ▶ Make sure any cash you collect is safe and secure by using a cash box with a lock or a sealed collection bucket. You can borrow collection tins and buckets from us – just ask!
- ▶ Have two people available to count or transport cash if possible.
- ▶ Bank cash as soon as possible.

## IF YOU'RE HAVING A RAFFLE OR TOMBOLA:

- ▶ If your raffle is part of an event, then you won't need a licence as long as you only sell tickets and draw prizes at the event (you can deliver prizes to winners after the event if needed).
- ▶ If you want to run a stand-alone or online raffle and sell tickets over a period of time, you'll need a licence from your local council.

## LOUISE'S STORY LOUISE'S STORY LOUISE'S STORY

Louise is grandma to Ava, who has been attending SNAPS sessions since October 2019. Louise decided to hold an online raffle to support SNAPS just before the UK lockdown in March 2020. She and her friends and family raised an incredible **£2,775.50** in seven days!

"Hi I am Louise, Nannie to Ava who is 2.5 years old. Ava was diagnosed with cerebral palsy over a year ago when she struggled with her walking.

We have a family friend who accesses SNAPS at Penny Field with her son and family. She suggested we went to meet the group on a Saturday morning.

The response to the raffle was amazing during this extraordinary life changing time. It was so easy to fundraise via social media and we were so surprised how easy it was to use the Virgin Money Giving site. It was all done whilst doing my full time job from my phone."



# Lets Keep in touch

Make sure to keep us updated on what you're doing to support SNAPS – we love to hear stories from our SNAPS Superheroes!

## NORTH LEEDS

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## SOUTH LEEDS

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REGISTERED CHARITY  
NUMBER: 1171244

## FIND US



Set up your fundraising  
page at:

